



JAIME M. MIETTINEN

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BAR MEMBERSHIP

State Bar of Michigan, Admitted 2015
State Bar of Georgia, Admitted 2014

EXPERIENCE

Adjunct Professor of Law – University of Detroit Mercy School of Law *Detroit, MI*
May 2019 – Present (1 or 2 semesters per academic year)

- ♦ Teach LAW 3680 - Sports Law, an upper-level law school survey-style elective course
- ♦ UDM Sports Law Society advisor & Law Review Student Note advisor

Founder, Attorney at Law – Miettinen Law PLLC *Madison Heights, MI*
July 2015 – Present

- ♦ **Counsel high school & collegiate athletes** on MHSAA & NCAA rules & regulations, & educate them on their rights within those systems (including “name, image, & likeness” counsel for athletes & businesses assisting athletes)
- ♦ Assist student-athletes & their families with appeals strategy, eligibility matters, & inter- and intra-conference transfer applications & waivers
- ♦ **Counsel professional athletes** on brand-building legalities, agent-athlete contracts, sponsorship agreements, & administrative procedures within their organization
- ♦ **Transactional role** drafting & reviewing various business documents (e.g., nondisclosure, licensing, U.S. & international publishing, employment, endorsement, liability, managing, business formation, intellectual property) & facilitating negotiations & relationships **for participants in the local sports, entertainment, & arts communities**
- ♦ Counsel on, assist in filing applications for, & managing copyright & trademark rights for local talent

Clerk – Howard & Howard Attorneys, P.L.L.C. *Royal Oak, MI*
May – August 2012; May – August 2010

- ♦ Contributed to document intensive litigation preparation by doing Dictaphone document review, censoring potential evidence for trial, & compiling exhibit binders
- ♦ Individually worked on the firm’s Destruction of Files Project & developed an organizational structure for the Project & document retention moving forward

EDUCATION

Juris Doctor & Sports Law Certificate 2014, Tulane University Law School *New Orleans, LA*

- ♦ **Senior Notes & Comment Editor**, *Sports Lawyers Journal*, Volume 21
- ♦ **Directed Research under Professor Gabe Feldman**, “\$10.8 Billion and Amateurism”? Reevaluating What “Amateurism” Means Today to the NCAA Model, Fall 2013

Bachelor of Arts in Economics 2011, University of Michigan *Ann Arbor, MI*

- ♦ Field Player, University of Michigan Women’s Club Water Polo
- ♦ Executive Board Officer- Recruitment Process, Pi Beta Phi 2009

SPEAKING APPEARANCES & PUBLICATIONS

- ♦ **Secretary - College Football Players Association Board of Directors** helping with all institutional policy, guiding decision-making, & ensuring full compliance with the rules & regulations governing non-profits & all football levels
- ♦ **Frequent legal expert** cited in, e.g., *The Detroit News*, *The Athletic*, *Front Office Sports*, *Bloomberg*, *REUTERS*
- ♦ **Panelist** on numerous sports law related panels presented by universities, legal societies, & bar association groups
- ♦ **Judge** for the annual Wayne Law NFL Contract Negotiation Competition
- ♦ **Bi-weekly radio guest appearances** on Sports Talk 1050 WTKA The Ticket’s “Inside the Huddle with Michael Spath”
- ♦ **Special guest appearances** on sports-focused podcasts, including *Beav’s Banter*, *Suits & Sidelines*, the *College Athletics Corridor Podcast*, *The Bread & Circuses Podcast*, & *Sports Law Weekly*
- ♦ **Scholarly publication**: *Atkins v. Bert Bell/Pete Rozelle NFL Player Retirement Plan: Former NFL Defensiveback Tackling a Mixed Bag of Conflicting Medical Opinions Is Denied Increased Benefits*, [20 Sports Law, J. 281](https://www.sportslawblondes.com/2016/05/31/sports-law-brief-jaime-miettinen-miettinen-law-pllc/)
- ♦ Interviewed for *Sports Law Brief: Jaime Miettinen, Miettinen Law PLLC*, MULS Sports Law Society Blog (May 31, 2016), <https://musportslawsociety.wordpress.com/2016/05/31/sports-law-brief-jaime-miettinen-miettinen-law-pllc/>
- ♦ Sports Law blogger & podcaster as **Sports Law Blonde™**, <https://www.sportslawblondes.com>

ADDITIONAL INTERESTS

- ♦ Marathoner (Boston Qualifier), National Academy of Sports Medicine Certified Personal Trainer (NASM-CPT)
- ♦ Certified Spinning® instructor for NOLA Pilates (2013-14) & LA Fitness (2014-21); CycleBar Instructor (2021-present)
- ♦ Piano, camping & hiking, saunas, adult recreational softball & kickball